

TIME SENSITIVE:

Place your publication in the hands of over 400 payment security leaders by becoming a media sponsor of the **PCI Security Standards Council Asia-Pacific Community Meeting**



Your Audience will be in Hanoi this Fall

Increase your visibility with more than **400 attendees** representing over **800 key companies** in the **global payment security industry**.

Appeal to your advertising base by promoting your presence at the meeting – placing your publication and your advertisers in the hands of leading payment security professionals.



Hanoi, Vietnam
20–21 November

The Package

- ✓ Include your publication or alternative piece of collateral in the Welcome Kit handed out to 400 attendees.
- ✓ Recognition on the meeting website with the company logo and hyperlink to the sponsor's website.
- ✓ Logo included on the pre-session and intermission hold slides throughout the three-day event.
- ✓ Logo placement in the event's mobile app.
- ✓ Additional publication placement on display at the meeting.

Cost

This opportunity is a **barter-based sponsorship**. In exchange for this package – valued at \$3,000 – the Council would like to work with your ad department to secure an ad package of similar value.

About the Asia-Pacific Community Meeting

PCI SSC Community Meetings bring together the brightest minds in payment security. Don't miss the opportunity to collaborate and learn about the latest developments in global payment security and in the PCI Security Standards.

Visit: <https://events.pcisecuritystandards.org>.

Get in Touch

pcicommunications@pcisecuritystandards.org

The PCI Security Standards Council leads a global cross-industry effort to increase payment security by providing flexible, industry-driven and effective payment data security standards and programs.

pcisecuritystandards.org