2022 PCI SSC COMMUNITY MEETINGS

SPONSORSHIP OPPORTUNITIES

Multiple events. 2,000 Attendees. 900 Global Organizations.

An Exclusive Opportunity to Position Your Company as a Leader in the Global Payment Security Industry

PCI Security Standards Council ®

Do you want to…

- Network with your peers

- Increase brand visibility

- Gain exposure in the global payment card industry?

NORTH AMERICA
13–15 September 2022

Metro Toronto Convention Centre

Toronto, ON, Canada

EUROPE
18–20 October 2022

MiCo-Milano Convention Centre

Milan, Italy

Become a Sponsor

- Demonstrate your commitment to excellence in cardholder data protection
- Engage with payment security leaders, executives and qualified buyers in the industry
- Your competitors will be there. Past sponsors include MegaplanIT, SecurityMetrics and Sysnet.

Exhibit at the Vendor Showcase

Return to in-person Networking and gain exposure by participating as an Exhibitor in the Vendor Showcase.

$5,500 per location ($500 discount when purchasing multiple locations)

- Three complimentary passes
- Three day Vendor Showcase
- Exhibitors will receive a 10' by 10' floor space (3m by 3m in Europe).
- Exhibitors will be featured on the Community Meeting website and in the mobile app.
- Exhibitors select their booth location in the order in which they sign-up.

2021 PCI SSC Global Community Forum Recap

An online event

40
Sessions

11,583
On-Demand Views

70
Countries

60+
Speakers

7,267
Vendor Showcase and
Brand Office Visits

23
Exhibitors

3,300
Registrations

15
Sponsors

18+
On-Demand
Content Hours

2,300+
Unique Attendees

PCI SSC Attendee Profile

PCI attendee organizations fall into the following sectors:

Acquirer

Consulting

Cybersecurity

Financial Institution

IT Service Provider

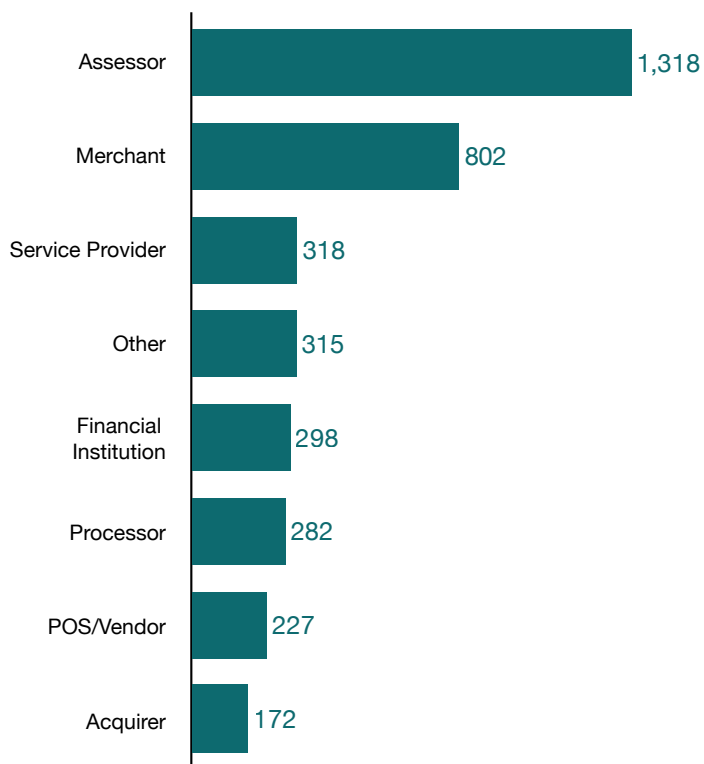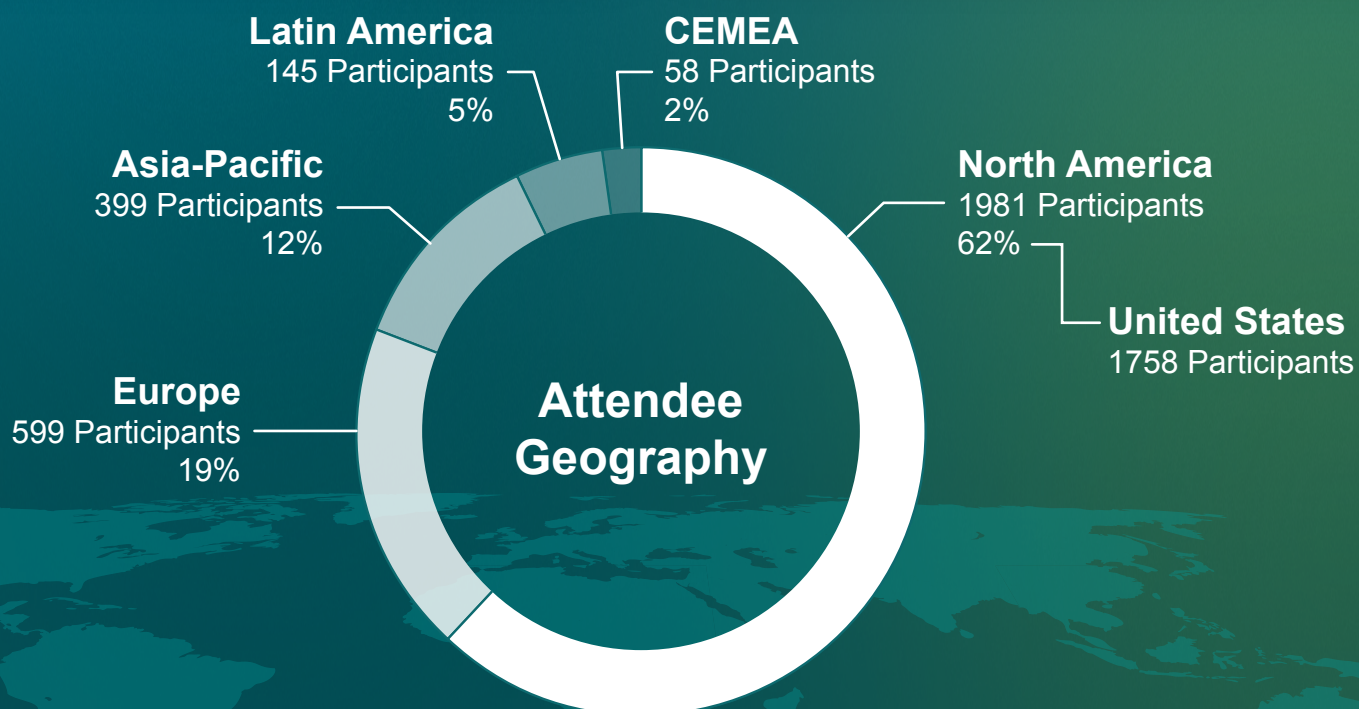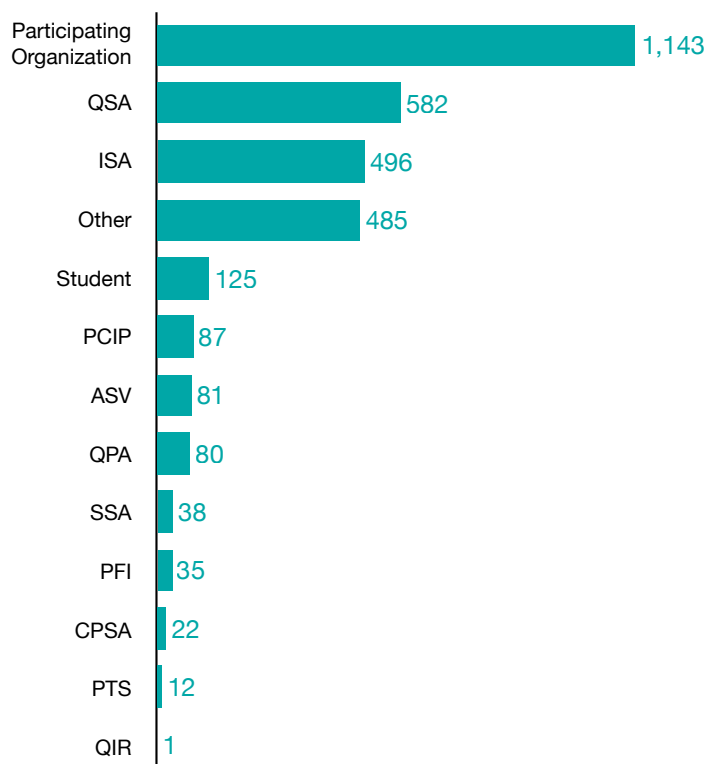Merchant

Processor

POS/Vendor

Security Assessor

Service Provider

Demographics

Attendee Category

Category	Count
Assessor	1,318
Merchant	802
Service Provider	318
Other	315
Financial Institution	298
Processor	282
POS/Vendor	227
Acquirer	172

Attendee Type

Type	Count
Participating Organization	1,143
QSA	582
ISA	496
Other	485
Student	125
PCIP	87
ASV	81
QPA	80
SSA	38
PFI	35
CPSA	22
PTS	12
QIR	1

Attendee Geography

- **Latin America** — 145 Participants — 5%
- **CEMEA** — 58 Participants — 2%
- **Asia-Pacific** — 399 Participants — 12%
- **North America** — 1981 Participants — 62%
  - **United States** — 1758 Participants
- **Europe** — 599 Participants — 19%

The full sponsorship descriptions are available on our website https://events.pcisecuritystandards.org/
To learn more, contact Regina Young, Director of Sales, PCI Security Standards Council at 781-876-6226 and
vendorshowcase@pcisecuritystandards.org.

Sponsorship Opportunities

	PREMIER SPONSOR $75,000 (limited to one sponsor)	DIAMOND SPONSOR $50,000 (limited to three sponsors)	PLATINUM SPONSOR $35,000 (limited to one sponsor per day)
Select one item to sponsor	• Vendor Showcase	• Hospitality Suite • Tech Exchange • Welcome Reception	• Networking Reception • Networking Lunch • VIP Package
Exhibit spaces	3	2	1
Branded items	Branded gifts (provided by sponsor)	Branded gifts (provided by sponsor)	Branded gifts (provided by sponsor)
$500 discount on additional exhibit spaces	✔	✔	✔
Complimentary passes	10	8	6
Welcome kit collateral	✔	✔	✔
Digital Signage	✔	✔	✔
Branding included on pre-session and intermission slides	✔	✔	✔
Mobile App Ad	✔	✔	✔
Digital Ad	✔	✔	✔
Tweets	6 Tweets (3 pre-event & 3 during the event)	5 Tweets (3 pre-event & 2 during the event)	4 Tweets (2 pre-event & 2 during the event)
Sponsor's logo displayed on event emails and website	✔	✔	✔
Sponsor branding on a PCI SSC email for the event	✔	✔	✔
Sponsor video played during the day	✔	✔	
LinkedIn Ad	✔		
Tech Demo session	✔		

Sponsorship Opportunities

	GOLD SPONSOR $25,000 (limited to four sponsors)	SILVER SPONSOR $20,000 (limited to one sponsor per item)	BRONZE SPONSOR $15,000 (limited to one sponsor per item)	SUPPORTING SPONSOR $7,500 (limited to one sponsor per item)
Select one item to sponsor	• First Timers Welcome Break • PCI Café • Welcome Swag Bag	• Mobile App • Photo Booth • Rest & Recharge Lounge • Session Sponsor • Twitter Wall • Wi-Fi sponsor	• Hotel Key Card • Lanyard • Networking Break • PCI Swag Sponsor (notepad/pen) • Registration Sponsor	• Coffee Cart • Luggage Storage • Partner (Choice of specialty food or activity station)
Exhibit space	1			
Branded items	Branded gifts (provided by sponsor)			Branded cups (Coffee Cart only)
$500 discount on additional exhibit space	✔	✔	✔	✔
Complimentary passes	5	4	3	2
Welcome kit collateral	✔	✔	✔	✔
Digital Signage	✔	✔	✔	✔
Branding included on pre-session and intermission slides	✔	✔	✔	✔
Mobile App Ad	✔			
Digital Ad	✔			
Tweets	3 Tweets (1 pre-event & 2 during the event)	2 Tweets (1 pre-event & 1 during the event)	2 Tweets (1 pre-event & 1 during the event)	1 Tweet (1 during the event)
Sponsor's logo displayed on event emails and website	✔	✔	✔	
Sponsor branding on a PCI SSC email for the event	✔			